



Planting Community Seeds

Building Community
Relationships Through Art

WELD COUNTY COMMUNITIES

Highest Tobacco Use Rates

City	% of respondents who use tobacco (including e-cigs)
Fort Lupton	30.2%
Milliken	29.7%
Frederick	21.4%
Greeley	18.8%



Fort Lupton



COMMUNITY
CHAMPIONS



YOUTH
ENGAGEMENT



HOUSING



EDUCATION

THE CITY OF FORT LUPTON

Secondary Data Snapshot

EDUCATION



7 out of 10
Graduate high
school



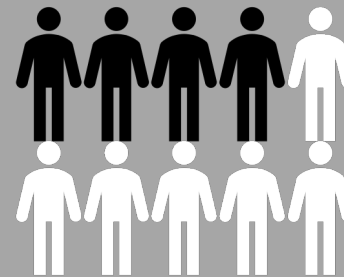
1 out of 10
Have bachelors
or post grad
degree

INCOME STATUS

Median household
income:
\$52,154



\$10,000
Less than Weld
County & Colorado



4 out of 10
Live below 100%
of the Federal
Poverty Level

How the Project Came to Be



Data are everywhere

10 styles
of pizza
in Chicago

Roman



Detroit



Sicilian



Stuffed



Deep dish



Tavern or
Chicago thin



Thin



Artisan



Neapolitan



NYC



3D Art Installation Criteria

Installations must:

- Illustrate one of the four community themes from the transcripts
- Incorporate secondary data
- Focus on community assets
- Use language appropriate for the audience
- Be transportable and easily assembled
- Have conversation prompts to engage the community
- Be built within a \$25 supply budget



Housing



Community
Champions

Education



BOB FELPS FIELD

HOME:
99

AWAY:
0

You can do it!
¡Sí se puede!



40% of undergraduates at UNC are first generation students

El 70% de alumnos de primer año de la universidad de Greeley (University of Northern Colorado) obtienen asistencia financiera en forma de becas o subsidios

70% of first year students at UNC are financially assisted in the form of scholarships or subsidies

Aproximadamente el 70% de adultos que viven en Ft. Lupton tienen un diploma de preparatoria o un nivel de educación más alto

colorado school of public health UNIVERSITY OF NORTHERN COLORADO UNIVERSITY OF COLORADO COLORADO STATE UNIVERSITY



Education is a team sport



Youth Engagement

Academic Perspective

- In what way is the community partner involved in DEFINING & DESIGNING the project from day 1?
- Are the skillsets of the students appropriate for what the community partner needs?
- Will the project fit within the semester timeline?
- What is the deliverable?
- How does the project meet the course Student Learning Outcomes?
- What are the strategies for student assessment?

Health Department Next Steps



Contact Us

Audrey Goold
Health Planner & Data Specialist
agoold@weldgov.com
970-400-2242

Rachel Freeman
Substance Use Prevention Programs
Coordinator
rfreeman@weldgov.com
970-400-2385

Liz Gilbert
Assoc. Professor, Comm Health Ed
ColoradoSPH@ UNC
elizabeth.gilbert@unco.edu
970-351-2390